

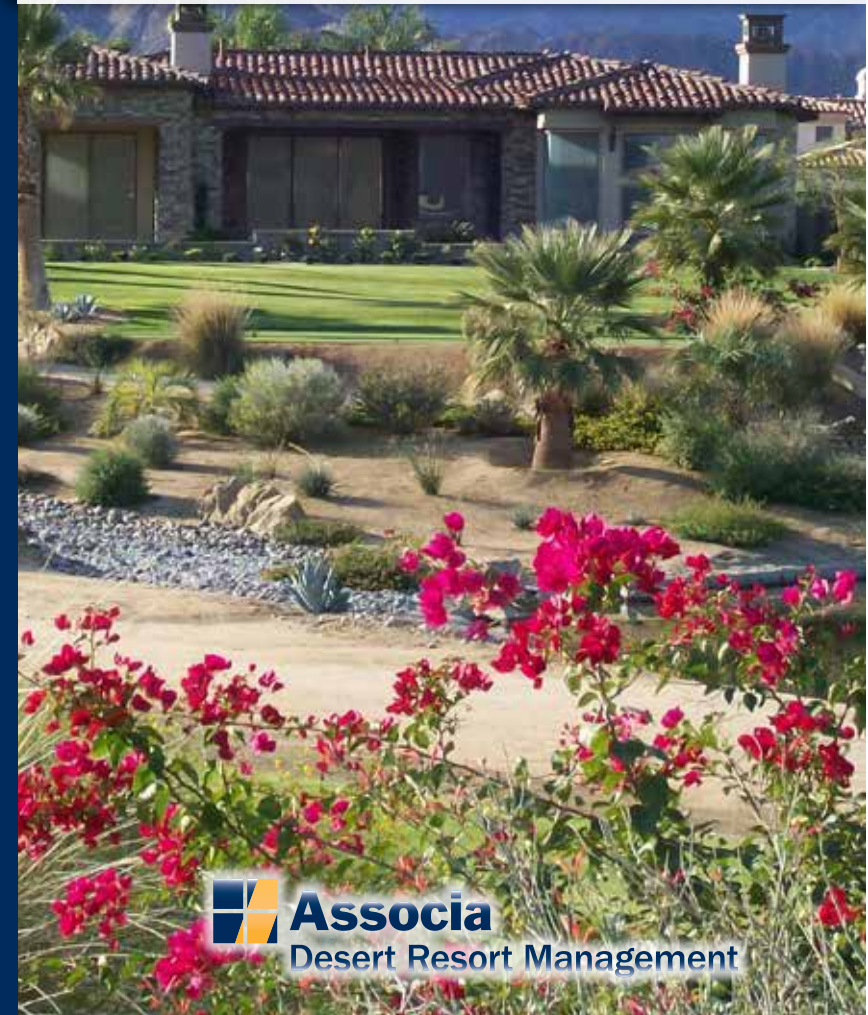
January 30, 2013

WELCOME TO OUR BOARD MEMBER EVENT

“YOUR INVESTMENT
AND FUTURE IN
THE COACHELLA
VALLEY”

 **Associa**
Desert Resort Management

42-635 Melanie Place, Suite 103
Palm Desert, CA 92211
www.drmineternet.com



 **Associa**
Desert Resort Management

THANK YOU SO MUCH

for attending our seminar this afternoon. This is a great opportunity to meet with the Valley's premier management professionals and HOA attorneys, visit with some of our business partners and learn about all the exciting things happening in the Coachella Valley.

AGENDA

- Registration and Expo1:30 – 2:15 p.m.
- Welcome and Introductions.....2:15 – 2:30 p.m.
- Program2:30 – 5:15 p.m.
- Cocktail reception with hors d'oeuvres,
Attorney Round Tables and Expo.....5:15 – 6:30 p.m.

BIOS



LARRY J. POTHAST, PCAM®

Larry J. Pothast is a nationally recognized expert in CID management, corporate operations, business development & customer service. He has been involved in the property management, banking, software and consulting industry for over 30 years, working with businesses, trade associations, governments and professional management firms across the country.

Mr. Pothast is a former Dean of the national Community Associations Institute's Professional Management Development Program's Communications and Meetings module and served on the original faculty of the California Association of Community Managers' Certified Community Association Manager, (CCAMsm) education program. In 1996 he received CACMSM's "Excellence In Education" award for authoring that organization's advanced course on communications and meetings.

He holds the prestigious PCAM® (Professional Community Association Manager) and was one of the first California managers to be awarded the CCAMsm (Certified Community Association Manager) designation. He has served as

author and chief instructor of business communication, marketing and management courses for colleges, businesses and trade associations nationwide.

Mr. Pothast has been a frequent keynote speaker, strategic planning facilitator and trainer for a diverse variety of businesses and trade associations including PG&E, the Institute of Real Estate Management, Building Owners and Managers Association, the community of Reston, Virginia, Seabreeze Management., Massingham & Associates, Pacific Bell, Ford Motor Company, The State of Alaska, The State of Hawaii, The Food & Beverage Workers Union of America, The International Alliance of Internal Auditors and many others.

He has served on the board of directors of the Executive Council of Homeowners (ECHO) where he was an author and chief instructor of the "Boot Camp for Board Members" training program. He also served as Vice Chair of the Community Associations Institute's national Educational Council and on the national CAI Research Foundation's Board of Trustees.

Mr. Pothast was the owner of Pothast Management Group, a full service property management firm and was also one of the founders of the homeowner association banking industry from which he retired in 2001. He came out of retirement in 2009 and is currently Director of Management Training for Associa®, the nation's leading manager of community associations.



ESMAEL ADIBI

Esmael Adibi, director of the A. Gary Anderson Center for Economic Research and Anderson Chair of Economic Analysis at Chapman University, received his doctorate degree in Economics from Claremont Graduate University.

His research interests include macroeconomics, financial markets, and regional economics. Dr. Adibi has co-authored two textbooks, *Econometric Analysis - An Applications Approach*, and *The Practice of Econometrics with EViews*. His articles have been published in newspapers including *The Los Angeles Times*, and the *Orange County Register*, as well as professional journals such as *International Advances in Economic Research*, the *Journal of Private Enterprise*, and the *Quarterly Journal of Business and Economics*.

Dr. Adibi is past president of the Association for University Business and Economic Research. He is a member of the NABE Outlook Survey Panel and *Western Blue Chip Economic Forecast Panel*. He serves on the board of directors of SchoolsFirst Federal Credit Union, and is a member of California Controller's Council of Economic Advisors.



SUPERVISOR JOHN BENOIT

Supervisor John J. Benoit was appointed by Gov. Arnold Schwarzenegger on Nov. 4, 2009 to the Riverside County Board of Supervisors, replacing the late Roy Wilson in representing the County's 4th District, which stretches from Palm Springs to Blythe. Supervisor Benoit was subsequently elected to a full, four-year term on June 8, 2010.

"As an experienced elected official and former public safety officer, John J. Benoit has a proven history of dedicated public service and is absolutely the best person to fill this important position," Governor Schwarzenegger said. "I have no doubt that John will continue to promote the interests of the people in Riverside County to the best of his ability in this new role."

John enjoyed a distinguished career in public service prior to being appointed to this important position. A past member of the Desert Sands School Board, John served in the State Legislature, representing the 64th District in the California State Assembly from 2002-08 and the 37th District in the California State Senate in 2008-09.

John's ability to reach effectively across the aisle allowed him to have 40 pieces of legislation signed into law during his legislative tenure. He was awarded Legislator of the Year honors by the California School Boards Association, the School Transportation Coalition, the California Rifle and Pistol Association, the California Narcotics Officers' Association, and the Chief Probation Officers of California.

A veteran of 31 years in law enforcement, John started his career as a cadet with the Corona Police Department in 1971. He joined the California Highway Patrol in 1973, working in L.A., Sacramento and Bakersfield before being assigned as the Indio Area Commander in 1988. He also attended the FBI National Academy and served as a Volunteer Fire Captain with the Sunset-Whitney Fire Department.

A member and Past President of both the United Way of the Desert and Indio Rotary, John's hobbies include recreational reading and taking to the skies as a commercial, instrument rated pilot.

John earned a bachelor's of science degree in public safety at Cal State Los Angeles, and a master's degree in public administration at Cal State San Bernardino. Having participated in language immersion programs in Mexico and Costa Rica, his bilingual skills are invaluable to his work in the County of Riverside's Fourth District.

John and his wife, Sheryl, married in 1978. They are committed parishioners of Saint Francis of Assisi Catholic Church. They have a daughter, Sarah, and son, Benjamin, and a beautiful granddaughter, Abrielle Benoit.